

Ekotribe Introduces SOLIO Universal Solar Chargers In The Middle East



Dubai, UAE - Jan 3, 2010 : Ekotribe today announced the launch of the next generation handheld solar chargers for mobile phones and iPods. The SOLIO solar chargers use the energy from the sun to keep virtually all electronics topped off with free solar power anywhere.

According to Sharad Agarwal, CEO of Ekotribe, "The sun provides more energy to the earth in one day than the cumulative annual energy requirements of 6 billion people on the planet. It is high time we harnessed solar power to power our everyday use gadgets.

The SOLIO universal 'hybrid' solar charger is powerful enough to charge all handheld electronic products at home, work or on the move. The SOLIO hybrid works by absorbing power from either 4 hours in the wall socket or 8 to 10 hours of direct sunlight, and then storing the energy within its internal battery. Once the SOLIO's battery is full, the unit can charge a cell phone, iPod, MP3 player, PDA, game player, GPS, fish finder or digital camera, making it a powerful all-in-one battery charger. The universal charger is also environmentally friendly and cost effective, as the sun based energy is completely free and creates no harmful impacts. And the design couldn't be simpler, with a fan-blade outlay that achieves maximum solar area when in use."



The SOLIO hybrid chargers come with the following features:

- Universal 'hybrid' solar battery charger with internal battery for charging portable electronics
- Internal battery absorbs energy from direct sunlight
- Integrated charging level indicator highlights how much power is available
- Charges iPods, cell phones, MP3 players, PDAs, game players, GPS units, or digital cameras
- 3 blades spread out to absorb maximum sunlight; stores power for more than 1 year
- Compact lightweight design - convenient for travel or emergency use
- Helps save money and the environment
- Is available in 2 models, Classic and Magnesium

About Ekotribe

Ekotribe offers environmentally-friendly products that have been carefully sourced from US, Canada, Europe, India and Australia to enable people in our region live a green and positive lifestyle.

A range of eco-friendly products including green gadgets and appliances, solar lights, reusable gift bags and shopping bags, recycled paper and stationery, eco-friendly shower heads, eco-friendly toys, green books, BPA-free water bottles and lunch boxes, soy candles, organic beauty products, organic table linen, eco-friendly wallpaper and wall stickers, solar powered totes, solar powered backpacks, bamboo kitchen ware, eco-friendly household cleaners, biodegradable tableware and organic pet products are available at www.ekotribe.com.

Ekotribe strives to offer high quality products that are either - Biodegradable, Environmentally safe, Handmade, Natural, Recycled, Recyclable, Reusable, Sustainable or Organic. Ekotribe is promoting a lifestyle that includes being aware of the environment, yet enjoying high-end products without forgoing quality & design. All customers are guaranteed products which are easily absorbed into the ecosystem, without compromising on design or quality.



About SOLIO

Founded in 2001 in London, UK, Better Energy Systems, the makers of SOLIO, envision a massive shift in energy delivery and infrastructure to combat global warming.

SOLIO was conceived as a 'trojan horse' for the renewable energy market; a versatile hand-held charger that opens the lives and minds of consumers to the potential of solar energy. BES also stands for energy equality: the belief that all people - regardless of geography or economic standing - are entitled to clean energy and light. BES is engaged in the fight against poverty by finding new ways to bring sustainable power and light to people at the bottom of the economic pyramid.

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