



Ekotribe Launches Eco-Friendly Reusable Designer Shopping Bags In The UAE

Goodbye Brown, Hello Green



Dubai, UAE - Dec 31, 2009 : 'Going Green' is not a fad anymore. It is a lifestyle that everybody is embracing. Ekotribe offers environmentally-friendly products that have been carefully sourced from US, Canada, Europe, India and Australia to enable people in our region live a green and positive lifestyle.

Ekotribe is introducing the Envirosax designer reusable bags in the UAE. According to Anu Agarwal, Director of Ekotribe, "It is one of the quickest and easiest ways to 'start going green' without losing your fashion edge. Chic, inexpensive and compact, these eco-friendly bags have many colors and styles to choose from. Each bag holds the equivalent of two supermarket bags. We are confident that people will love the utility of these bags."

Envirosax manufactures a premium line of reusable bags utilizing the best nature has to offer in fabrics of linen, bamboo, hemp and organic cotton. Printed with vegetable based inks, the variance in fabric texture creates a variety of effects with the different designs. Each bag is packaged in its own little pouch for easy storage in a glove



compartment or handbag. All packaging is made from recycled cardboard printed with soy-based inks. Natural, earth-grown fabrics are the ultimate in sustainability.

A range of eco-friendly products including green gadgets and appliances, solar lights, reusable gift bags and shopping bags, recycled paper and stationery, eco-friendly shower heads, eco-friendly toys, green books, BPA-free water bottles and lunch boxes, soy candles, organic beauty products, organic table linen, eco-friendly wallpaper and wall stickers, solar powered totes, solar powered backpacks, bamboo kitchen ware, eco-friendly household cleaners, biodegradable tableware and organic pet products are available at www.ekotribe.com.

About Envirosax

Envirosax, the world leader in designer reusable bags is committed to making a substantial environmental impact with fashion, design and innovative products. The Envirosax team operates on environmentally sustainable principles following the lead of founders Belinda and Mark David-Tooze who live an organic, sustainable, carbon neutral lifestyle.

About Ekotribe

Ekotribe was started with a desire to introduce green living. Ekotribe support environmentally friendly manufacturers & designers. All customers are guaranteed products which are easily absorbed into the ecosystem, without compromising on design or quality.

Ekotribe strives to offer high quality products that are either - Biodegradable, Environmentally safe, Handmade, Natural, Recycled, Recyclable, Reusable, Sustainable or Organic. Ekotribe is promoting a lifestyle that includes being aware of the environment, yet enjoying high-end products without forgoing quality & design.



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