

Ekotribe Launches Smart Eco-Gadgets for Conserving Energy and Water



Enviroplug



Waterpebble

Dubai, UAE – 28 December 2010: Ekotribe, the leading eco-products distributor in the Middle East has launched two revolutionary eco- gadgets – The Enviroplug and the Waterpebble.

The Enviroplug is an energy saving adapter for mobile phones. The plug adapter allows one to leave the mobile phone plugged in, safe in the knowledge that once the phone's battery has been fully charged, the plug will stop any further drain of electricity.

Many people leave their phones to charge overnight even though phones are often charged within two hours. Each hour the phone is plugged in after full charge has been achieved, the charger would usually draw 2 watts, where as the Enviroplug will only draw 0.35 watts an hour. For those that leave the charger constantly plugged in, the amount of energy saved is substantially greater as a charger left plugged in but not connected to a mobile still uses about 24 watts over a 16 hour period. With the Enviroplug this amount is reduced to 0.8 watts in 16 hours.



According to Anu Agarwal, Director of Ekotribe, “The Enviroplug can help save up to 90% of the electricity one would have otherwise consumed through any mobile phone charger. It achieves this due to its ability to cut the power going out of itself and to the device. Likewise, the Waterpebble is a smart device that has an alert system which helps save water consumption while bathing. We are confident that once people start using these devices they will be able to see instant savings in their electricity and water bills, while reducing their carbon footprint.”

Waterpebble is a clever device that monitors water going down the plug hole when taking a shower. Memorising the first shower and using it as a benchmark, Waterpebble then indicates, via a series of ‘traffic lights’ flashing gently from green through to red, when to finish showering. Each time one showers, Waterpebble automatically fractionally reduces the shower time – thereby helping save water without needing to think about it.

The Enviroplug and the Waterpebble can be purchased online at <http://www.TheGreenEcostore.com>

About Ekotribe

Ekotribe was started in early 2010 with a desire to introduce green living. Ekotribe offers a range of eco-friendly products including green gadgets and appliances, solar lights, reusable gift bags and shopping bags, recycled paper and stationery, eco-friendly shower heads, eco-friendly toys, BPA-free water bottles and lunch boxes, soy candles, organic beauty products, organic table linen, eco-friendly wallpaper and wall stickers, solar powered totes, solar powered backpacks, bamboo kitchen ware, eco-friendly household cleaners, biodegradable tableware and organic pet products.



Ekotribe supports environmentally friendly manufacturers & designers. All customers are guaranteed products which are 'green', easily absorbed into the ecosystem, without compromising on design or quality. Ekotribe strives to offer high quality products that are either - Biodegradable, Environmentally safe, Handmade, Natural, Recycled, Recyclable, Reusable, Sustainable or Organic. Ekotribe is promoting a lifestyle that includes being aware of the environment, yet enjoying high-end products without forgoing quality & design.

For more information, contact:

Anu Agarwal,

Director, Ekotribe

An Enpark Registered Company

P. O. Box 53735

Dubai

Tel: +9714-3327693

Email : enquiry@ekotribe.com, Web : <http://www.ekotribe.com>

On Twitter at <http://twitter.com/ekotribe>